

WESTERN SPORT BUSINESS CLUB

The Western Sport Business Club (WSBC) is a student-run organization that serves to increase the exposure of the sports business industry on campus while connecting students with industry professionals. WSBC inspires opportunity to combine students' passion for sports and business in order to prepare our members for a successful career upon graduation.

PAST EVENTS

Attending Live Sporting Events

- Raptors Game and MLSE Networking Event
- TFC Game and BMO Field Facility Tour
- London Knights Game and Budweiser Gardens Tour

Social Events

- Super Bowl Party
- Sports Trivia Night
- Sports Viewing Party

Keynote Presentation

- Jonathan Chang, Director of Marketing - NBA Canada

Interactive Panels

- Young Alumni Panel

WSBC Sports Industry Conference

- 2019 SIC hosted over 100 delegates
- 2020 SIC was a week-long virtual conference

GET INVOLVED

WSBC is looking for the following positions:

- First Year Representative (6)
- Website Coordinator
- Graphic Designer

JOIN US

for our Annual General Meeting on

MONDAY, SEPTEMBER 27 @ 4pm - 5pm

Location to be announced on our socials!

Come learn more about our club and get FREE pizza!



@westernsportbusinessclub

FOLLOW US

www.westernsportbusinessclub.com

