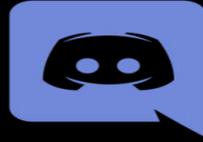


Western Cryptocurrency and Blockchain Club

2021 Club Deck



Discord Chat



DISCORD

- We currently host a 60 active member discord chat surrounding blockchain and cryptocurrency.
- The discord aims to create daily engagement with the ever-changing industry and provide an opportunity for peer-to-peer knowledge sharing.
- This is a great space to ask questions, share articles, and generally be exposed to the nature of the space.
- We have also incorporated a live bot to display prices, charts, and data on-demand to allow easy explanation and information sharing.





Event Speakers

- Throughout the year, over zoom or in-person, we will host several event speakers.
- This gives our members a chance to learn from professionals within the space and opens the door to many internship opportunities.
- We have set in place to host several professionals within the space. Ranging from crypto fund managers to entrepreneurs who have founded companies surrounding blockchain development.





Investment Portfolio

- This year we plan to launch an investment portfolio that will allow interested members to reallocate funds based on their research.
- This gives our members a chance to engage directly with the cryptocurrency markets while communicating their thought process to fund professionals.
- Director positions will be available with higher expectations allotted to members selected.





Blockchain/Coding Programme

- This year, we will allow interested members to participate in a blockchain/coding crash course to access the knowledge they need to create their decentralized applications.
- This programme will stretch over 4-8 weeks and require serious participation.



Educational Sessions

- Throughout the year we at Western Crypto aim to host bi-weekly informational sessions for all members.
- These sessions range from beginner level “intro to crypto and blockchain” to more advance technical analysis and token economics.
- All sessions are very inclusive and tailored toward what you want to learn about.





Investment Practice Simulation



- We at Western Crypto Have partnered with Roostoo, an app that allows students to participate in competition with each other in a mock trading platform.

Why do we do this?

- The cryptocurrency space is very volatile, we do this to give students exposure to trading so if and when they decide to risk their own personal funds, they are fully prepared for the volatility of the market.
- It also includes cash prizes as well as honorary awards when placing in the app hosted competitions.



Investment Practice Simulation

Western University
Crypto Mock Crypto
Trading Competition is
6-month mock crypto
investing contest utilizing
Roostoo's Mobile App.
The entire round is
conducted virtually on
the Roostoo App.



The screenshot shows the app interface for the Western University Crypto Mock Trading Challenge. At the top, there is a back arrow, the Western Crypto logo, and the title 'Western University Crypto Mock Trading Challenge' with '385 participants' below it. A prominent orange 'JOIN' button is centered, with 'Overview' and 'Leaderboard' options below it. The 'Description' section states that the challenge is hosted by Western Crypto and is for everything blockchain, cryptoeconomics, and cryptocurrency. It mentions a semester-long competition to find the best investor. Below this, the 'DURATION' is listed as 'Oct 7, 2020 17:00 – Apr 7, 2021 16:59'. The 'HOSTED BY' section identifies 'Western Crypto' with an external link icon. A disclaimer at the bottom notes that the competition is hosted by Western Crypto and that Roostoo is not responsible for the reward and punishment rules.

Starting Portfolio: Each participant begins with mock \$50,000 worth of paper money available (Note that it is not real USD, there is NO actual financial transaction in the app).





Executive Positions

- At Western Crypto we offer students many opportunities to become executives in the club.
- Because everything is currently hybrid (virtual/ in-person) this opens the door to many executive positions to aid in the process of keeping the club productive and efficient.
- Executive positions include:
 - Director of Investments
 - Director of Events
 - Director of Education
 - Director of Tech
 - Director of communications
 - Director of Finance
 - Director of Outreach
 - First Year Reps



Meet The Team



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Meet The Team



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