

Right To Play At A Glance

Right To Play allows children the opportunity to build critical life skills through sport and play – ultimately creating social change in communities affected by war, poverty and disease.

As the leading international humanitarian and development organization using the transformative power of sport and play to build essential skills in children, we offer children the tools to become contributing participants in society.

Right To Play trains local community leaders as Coaches to deliver our programs to some of the most marginalized children in countries affected by war, poverty and disease in Africa, Asia, the Middle East, and South America. Our work is guided by the United Nations Convention on the Rights of the Child and involves a unique methodology that encourages long-term behaviour change. We achieve this by using sport and play as tools for learning in four critical areas of development: basic education and child development; health promotion and disease prevention; conflict resolution and peace building; and, community development and participation.

Right To Play programs are shaped by two guiding principles: inclusion and sustainability. These principles promote the involvement of all children and young people who may be marginalized for reasons of gender, disability, ethnicity, social background or religion, and ensure a lasting impact that centres on building the capacity of individuals, communities and partner organizations to independently deliver learning objectives through regular sport and play activities.

Global Leader in Sport for Development and Peace

Right To Play is committed to every child's right to play and takes an active role to facilitate research and promote advocacy in this area. Our aim is to engage and positively influence key decision-makers from the development, sport, business, media and government sectors to ensure every child benefits from the positive power of sport and play.

An International Team of Athlete Ambassadors

Athletes from more than 40 countries support Right To Play. As role models, these athletes inspire children and raise awareness about Right To Play internationally.



- In 2009, Right To Play reached more than 735,400 children in weekly regular sport and play activities.
- The number of children reached through regular activity as well as through festivals, summer camps and other sports events was more than 1,177,000 in 2009.
- These activities were facilitated by more than 13,000 local Coaches, Teachers and Leaders.
- Almost 50 per cent of children participating in programs in 2009 were girls.
- More than 50 per cent of Coaches, Teachers and Leaders were female.
- More than 400 Athlete Ambassadors currently support Right To Play worldwide.
- In 2010, Right To Play operated 48 projects and two special initiatives in 21 countries across four continents.