

2021  
2022

# BLISS UWO

BEAUTY & LIFESTYLE INSPIRING STUDENT SELF-ESTEEM



## OUR PURPOSE

BLISS is a gender-inclusive club that opens its arms to all walks of life. Our club focuses on using beauty and facets of our lifestyle to foster/grow self-esteem. With a previous focus on makeup, this year we intend to expand to skin and personal care. We aim to eradicate stigmas, such as sexism and stereotypes, to create a safe and inclusive space for our members.



## OUR EVENTS

We plan a wide variety of events throughout the year! Some events have included Glam-o-Ween, Glamour around the Globe (where we talk about beauty in different parts of the world), LinkedIn tips and History of Drag. In addition, we host weekly chats with new activities every time. To look at some of our previous events, check out our Instagram page.

## MAKEUP TIPS 101

- Check when your products expire
- Make sure to moisturize before makeup application
- Exfoliate and hydrate your lips for a smooth lipstick finish
- Research, purchase and use the right tools
- Buff out your foundation to the neck area for a seamless finish



## SKINCARE TIPS 101

- Never go to bed without washing your face
- Keep yourself hydrated throughout the day
- Be conscious of skincare ingredients that may irritate your skin
- Make sure to wash and change your pillowcases every week
- Always use sunscreen

WANT TO KNOW MORE OR CHAT WITH US?

## Contact Us

