



Western AI YEAR AT A GLANCE 2021-2022

Mission

Western AI aims to create a community for Artificial Intelligence by educating students on the implications of AI in a wide variety of industries and economies.

Sponsors



FILAMENT AI

OmniaAI

Deloitte.

Metrics



750+
members



110+
people in projects



Flagship

- Generated over \$10,000 in revenue for Western AI
- Secured \$6500 in sponsorship from Deloitte, RBC, and Filament AI
- Acquired 289 attendees across both AI Oasis and Data Quest



Development

- Launched Western AI's first newsletter with 138 subscribers
- Featured 3 founders on Western AI's speaker series from Alluxo, TowardsAI, and Matterverse



Projects

- 20 project teams - 20 project managers and 90+ developers
- Canadian Undergraduate Conference on AI (CUCAI) Top 5 Best Paper award: Music Genre Classification Using K-Nearest Neighbours And Neural Networks



Hacks

- Won a prize at Hack Western by developing an AI chatbot to conduct surveys
- Developed 3 applications in AI, ML, and full-stack



Communications

- Reached over 5000 students via social media posts
- Increased Western AI's Discord membership from 200 members to 800 members
- Finished the development of Western AI's new website



Design

- Developed 2 successful brands for Western AI's largest events
- Created sponsorship package design templates that have helped attract companies such as RBC, Deloitte, and Filament AI
- Designed 20+ unique social media post templates and 25+ vectors



Education

- Hosted 17 workshops on several topics, such as ML, Python, and applications of AI
- Collaborated with 4 other partners for large-scale events: Hack Western, Western Engineering Competition, Women In Technology Society, and Women In Science
- Recorded 9 hours 49 min 9 sec worth of educational content